

Information and Communication

Courses	Level of studies	Semester	Number of hours	Number of ECTS delivered
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Module 1

Undergraduate

1 - Fall semester

96

9

1. Communication Theory (24h)

In this course, we illustrate the importance of looking at culture and human behaviour to improve communication. We have selected several communication theories that take into account the consequences of the interactions among people who come from different cultural backgrounds and that have diverse cultural expectations. During this semester, we will focus on interpersonal communication.

2. Mass Media and Diversity (24h)

This class focuses on the role of mass media in the evolution of the concept of diversity in the United States of America ever since the creation of the nation. Part of the work is on the concepts of citizenship and democracy in the public sphere.

3. Project (24h)

Students who attend the class on "Mass Media and Diversity", above mentioned, are invited to work on a project based on the course that they have personally defined and present it in the form of either a website, a blog, a video or a magazine.

4. Society and Medias (24h)

In this course, students work on racism and sexism in the media. This class helps them understand how women and minorities shape and are shaped by the media environment of the 21st century. This introduction to racism and sexism in the media is also presented in a historical perspective.

Courses

Level of studies

Semester

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delivered

Module 2

Undergraduate

1 - Fall semester

96

9

1. Communication Theory (24h)

Many approaches to organizations have been developed over the last two centuries. In this course, we will analyse three theories involving organizational communication: the organizational assimilation theory, which attempts to explain how individuals new to an organization assimilate into the organization by using communication; the cultural approach to organizations, which proposes to gain a new understanding of a specific group of people by clarifying the values within the culture under study ; the critical theory of communication, which explores ways to ensure the financial health of corporations while taking into account diverse human interests. Each presented approach is based on an image of the organization that is different from the "dominant machine model". Each approach also emphasizes the role of interpersonal communication in increasing organizations' communication efficiency.

2. Minority in the First World War (24h)

This class is based on the place of minorities in the the first World War and the way the American media presented their role in regards to the definition given of democracy at that time. This class aims to help students understand how African-Americans and Native Americans shaped and were shaped by the media environnement of the first decades of the 20th century. Part of the class focuses on the role played by women.

3. Project (24h)

Students who attend the class on "Minorities in the First World War", above mentioned, are invited to work on a project based on the course that hey have personally defined and present it in the form of either a website, a blog, a video or a magazine.

4. Society and Medias (24h)

This course is the second part of a course on racism and sexism in the American media. This class helps them understand how women and minorities shape and are shaped by the media environment of the 21st century. This introduction to racism and sexism in the media is also presented in a historical perspective.